SURGERE®

DAVID SMITH

Director, Research and Development

Connect with David:

david.smith@surgere.com

330.933.1025

David Smith

https://www.linkedin.com/in/david-smith-3161745b/

"At Surgere, we aspire to create a fully automated supply chain, that will create data-driven decisions and the ability to predict shortcomings before they happen. I truly believe we have an if you dream it, we can do it mentality. We take on challenges and find unique ways to solve problems. In my role, I am tasked with finding technologies to make these dreams a reality, to find and prove new and innovative ways to solve problems—even the ones you don't know you have yet."

As Director of Research and Development, David leads the discovery of new technologies in the IoT landscape. He joined Surgere in 2019.

David conducts research on IoT hardware and technologies to enhance Surgere's existing solutions to meet client and Surgere team member requests. He successfully developed an innovative solution combining optical barcode scans and RFID tag reads that provides enhanced insights for customers and their supply chains.

David has deep expertise in multiple IoT technologies, including Passive RFID, Ultrawide band, Bluetooth and GPS. He understands the technologies that exist in the market and how these technologies can be deployed in a variety of industries to solve supply chain problems.

Previously, he was the order fulfillment and replenishment manager at Green Circle Growers, one of the five largest greenhouse in North America, where he reconciled the supply and demand by implementing an integrated business management process: Sales, Inventory, and Operations Planning (SIOP).

David earned a BS from The Ohio State University for Actuarial Science.

Surgere is an industry pioneer leveraging IoT technology to revolutionize the supply chain. Surgere knows the challenges and has engineered innovative secure technology, patented software, and certified hardware to consistently deliver 99.9% data fidelity. Surgere expands visibility into the physical supply chain supporting many of the world's leading industries.